

# IMPROVED

## IMPROVED advises Eco-Movement and its shareholders on the strategic sale to Dow Jones

New York | Utrecht | Amsterdam  
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Dow Jones Inc. ("Dow Jones"), today announced it has acquired Eco-Movement, a leading global platform for EV charging station data. Eco-Movement will operate as part of OPIS, Dow Jones's growing energy business. Eco-Movement joins Dow Jones at a time of strong growth for its professional information business, which includes an expansive portfolio of products and services across the risk, research and energy sectors. Its platform features almost 2mn connectors across more than 80 countries - adding to Dow Jones's suite of energy products and services available to customers.

Eco-Movement strengthens Dow Jones Energy with best-in-class data and analytics, enabling smarter decisions across the energy transition for retailers, fleets, CPOs, utilities, and financial institutions. It builds on OPIS's energy transition activity in carbon markets, clean fuels, solar, and hydrogen. The acquisition of Eco-Movement, combined with OPIS and A2i, expands Dow Jones's position as an established vendor in the energy data industry.

Founded in 2006 in Utrecht, the Netherlands, Eco-Movement is a leading global charge point data platform. The company collects, optimizes and enriches EV charging station data, and has built an extensive data platform with public and semi-public EV charging points and their real-time availability.

IMPROVED acted as the exclusive financial advisor to Eco-Movement and its selling shareholders in this successful cross-Atlantic transaction. The momentum in the EV transition is driving strong demand for scalable energy data and software solutions. Fueled by rapidly falling costs of electrified transportation, substantial commitments by OEMs, and accelerating rollout of corporate fleets, EV adoption continues to accelerate and long-term growth is inevitable. We see strategic buyers actively seeking to acquire and integrate capabilities in-house and reduce reliance on third parties. M&A and investment appetite remain high with strong interest in the EU market for mature high-quality companies with proven technologies and growth track-record. IMPROVED is well-positioned to help clients capitalize on these opportunities, achieve successful transactions, and benefit from our signature approach: creative, tailor-made deal-making.

**Roderick van den Berg**, CEO of Eco-Movement, stated: *"Joining OPIS, part of Dow Jones, marks an exciting new chapter for Eco-Movement. As the leading charge point data platform, our mission has always been to provide EV charging location and pricing data services to empower the entire e-mobility ecosystem. By combining our industry-leading data platform with OPIS's expertise and network, we can accelerate the transition to sustainable mobility and deliver even greater value to charge point operators, OEMs, navigation and map providers and analysts."*

**Bas Hendriks**, Managing Partner at IMPROVED, continued: *"IMPROVED congratulates the Eco-Movement team, its shareholders and Dow Jones on the successful sale. We believe Eco-Movement will be a critical part of Dow Jones's long-term energy data strategy—bringing EV infrastructure data into a*



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*portfolio that merges trusted market intelligence with AI-powered electricity pricing technology. In a complex market environment, we're proud to have delivered a successful cross-Atlantic process that optimizes both long-term strategic alignment and value for all parties involved. We expect to see more consolidation for specific applications in the digital domain of the EV charging value chain, and this transaction is a great example. IMPROVED remains well-positioned to support entrepreneurs and its shareholders in these journeys."*

**IMPROVED Deal Team:** Bas Hendriks, Stef Roefs

## Enquiries

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## About Eco-Movement

Eco-Movement is a leading global platform for EV charge point location and pricing data. Customers of the platform include navigation and map providers, OEMs, Charge Point Operators, and the public sector. As an independent platform with almost 2 million connectors in over 80 countries, Eco-Movement is in a unique position to support the electrification of the passenger and heavy-duty vehicle segments.

## About IMPROVED

IMPROVED is a premier international Corporate Finance boutique focused on the mid-market Technology, Energy, and Mobility ("TEM") sectors. IMPROVED has proven cross-border deal-making capabilities and executed transactions in +20 countries across Europe, the US, and Asia. The team comprises 25+ corporate finance and M&A professionals and is complemented by a team of high-level senior advisors with vast executive and board-level experience in the TEM sectors.